## CREATING VIBRANT NEIGHBORHOODS FELLOWS TRAINING



# POMEGRANATE CENTER

Collaboration in Action with

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## A REASON TO SURVIVE

## DETAILS

Our scheduled training takes place from 9am-4pm at the ARTS Center, 200 E. 12th Street, National City, CA on the following Fridays from 9-4pm & Saturdays from 9-4pm:

February 5-6 March 4-5 April 1-2 May 6-7

This series culminates with a hands-on community project in National City June 2-5th.

## TOOLKIT

Upon graduation you'll have access to our extensive and growing toolkit of resources, sample materials and articles, and mentorship and education.

For more information contact echammah@areasontosurvive.org

## It's time for somebody to lead community change -- why not you?

ARTS invites you, like-minded individulas who value collaboration and have a passion for community building through placemaking.

At Pomegranate Center we have been creating community through collaboration for over 27 years. In our 8-session, hands-on training intensive, we teach the techniques that will empower you to fully engage your community in a productive, creative process, while creating broad ownership of the projects you lead.

By completing the Creating Vibrant Neighborhoods Initiative, CVNI, Fellows Training, you will be qualified to be a paid lead artist for a CVNI project .

## WHO IS A GOOD FIT?

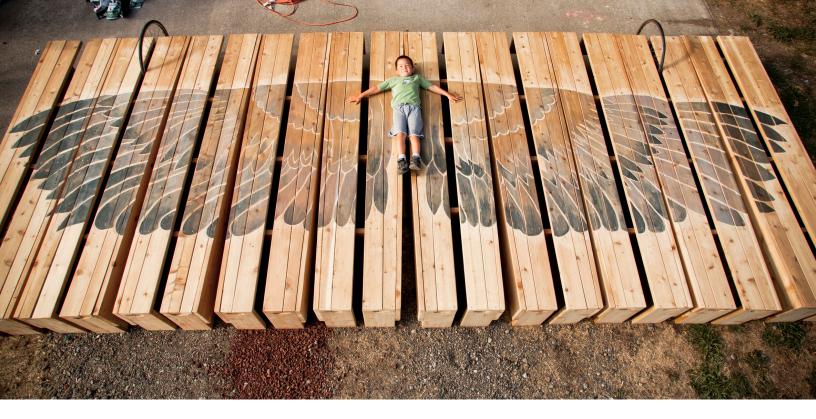
CVNI Fellows Training is for you if:

- · You believe connected, strong communities are essential to our future
- You think our communities (and our nation) could do a lot better job collaborating
- You're tired of group efforts failing because they are slow, unwieldy, and bogged-down by process

## WHAT IT'S ALL ABOUT?

Milenko Matanovic, founder and director of Pomegranate Center, along with A Reason to Surive, Landscape Architect Ilisa Goldman and special guests, will take your Project Management skills to the next level with:

- Leadership methods that encourage maximum participation
  - Techniques to develop a powerful sense of community ownership
- Practical advice for handling difficult personalities that threaten the collabortive process



#### The time is now. Are you ready to take action?

Each day is a mix of lecture, practice, discussion, case studies and hands-on application. The modules unfold in a way that allows for both the big picture and the details to be understood. We introduce facilitation techniques right away so that there are practice opportunities at every class. Modules will include:

#### COMMUNITY BUILDING: PHILOSOPHY AND PRINCIPLES

- History of Pomegranate Center
- Multiple victories
- Image of the future
- What makes a place a community
- · Traits, skills, and behaviors of a community builder
- Principles of collaboration
- Building ownership

#### WIRING FOR SUCCESS: COMMUNITY PROJECT PLANNING

- Structure steps of a project
- Progression of ownership
- Forming and managing a steering group
- Clarity leads to success
- Accessing resources
- Roles and responsibilities of project participants
- Outreach strategies

## FACILITATION

- The role, behaviors and practices
- Horsemen of the community apocalypse: how to spot and manage them
- Structure of a community meeting: agendas, roles, timelines, goals, and ground rules

#### **TURNING IDEAS INTO ACTIONS**

- · Generating ideas with community
- Prioritizing ideas
- Turning ideas into designs/plans
- Assessing and using community skills and multiple intelligences
- Volunteer and project management
- The art of early success and celebration

#### PRINCIPLES OF LEADERSHIP

- Community building vs. Community activism
- Preventing burnout
- Individual styles of leadership
- Servant leadership
- Living in tensions